

P R E S S R E L E A S E

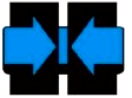
Hennecke at the K Trade Fair, 27 October - 3 November 2010, Düsseldorf /
Hall 13, Stand B63

Fascination PUR – Hennecke at the „K“

Hennecke GmbH has been developing polyurethane processing machinery and equipment for over 60 years. At this year's K trade fair in Düsseldorf, the traditional company headquartered in Sankt Augustin near Bonn will present new machine concepts and further developments in the area of state-of-the-art and established processing technologies. Based on the new Hennecke motto „Fascination PUR“, innovative samples and targeted solution expertise will be the key factors in convincing interested visitors of the Hennecke portfolio.

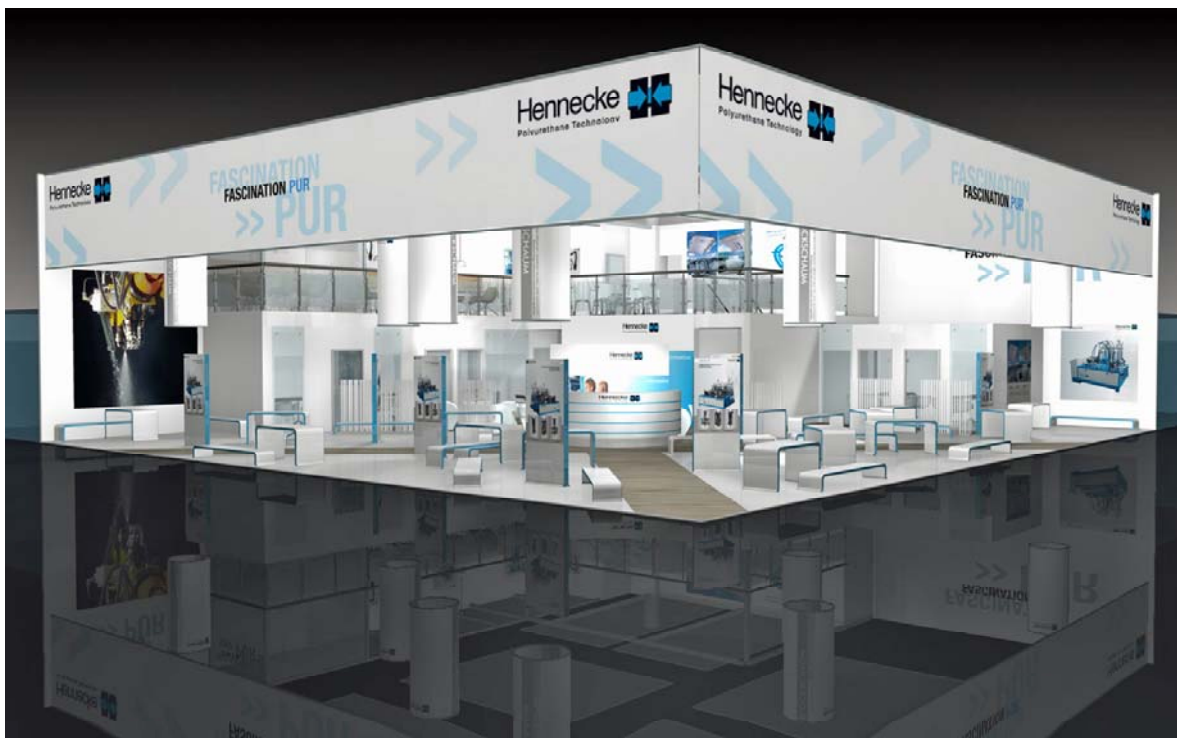
At the trade fair, the inventor of the first high-pressure metering machine will again present new products in the field of metering technology, including a newcomer within the QFOAM series. The XL version stands out for its considerably enhanced scope of equipment even for special applications. This ensures real added value for the user and makes the extremely compact machine an ideal alternative to low-pressure systems. When it comes to processing casting systems for producing PU elastomers, the machine manufacturer can also showcase a new development. The ELASTOLINE F has a flexible and modular design that can be perfectly adapted to the needs of the user.

Besides presenting its machine and plant technology, the polyurethane specialist from the Rhineland is planning to offer information about various trend-setting technologies. PU processors will learn about new possibilities and areas of application. Communication with customers and potential customers is the primary focus of Hennecke's stand. In fact, visitors will have access to two storeys to gather information about the entire Hennecke portfolio. On the ground floor, the machine manufacturer gives proof of its wide range of technologies by displaying a great number of practical samples while upstairs, an



international team of experienced experts from all areas of application will be available for dialogue with customers.

In the run-up to the K fair, Hennecke will use the fact that the entire national and international Hennecke staff will be present. On 25 and 26 October, the World Sales Conference will take place for the third time. The focus of the internal meeting of the Hennecke subsidiaries, cooperation partners and agencies will be on the company's strategic orientation. In addition, all participants will get ready and prepared for a successful trade fair appearance.



Further information on Hennecke GmbH

With over 60 years of experience and a substantial annual budget in research and development, Hennecke GmbH manufactures machines, production lines and systems for all PU core technologies. The company's product portfolio comprises high-pressure metering machines, mixheads, elastomer, moulded foam, refrigerator, sandwich panel,

slabstock and recycling lines as well as mould carriers, tank farms and peripheral units. It's not surprising that the PU technology specialist is one of the suppliers with the widest range of equipment and longest track record in the world market.

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