

HENNECKE PRESS RELEASE

PUre technology at the Bosphorus: New Hennecke agent in Turkey

Turkey is a country whose economy is developing at a very rapid pace. In order to respond to the diverse demands of local polyurethane processors, Hennecke GmbH has engaged the Turkish company Galanthus to act as distributor of their state-of-the-art polyurethane machinery. The new representative is perfectly in line with the strategic approach of the PU specialists based in Sankt Augustin near Bonn.

The new agent in the pulsating metropolis of Istanbul is at the centre of a variety of undertakings to further expand Hennecke's international network, especially in the new growth markets. Galanthus not only distributes the complete Hennecke product range but also supplies appropriate raw materials, thus offering customers one-stop solutions. Galanthus was founded by Zarif Bilgen, who has many years of experience with Bayer Türk Polyurethanes and has established himself as an expert for the Turkish market. According to Bilgen, Turkey is an ideal market for top-quality machinery: "As Turkey and Europe develop stronger links, there is an increasing demand for quality. So customers are more likely to turn to Hennecke instead of seeking cheap alternatives. In the next five years, I expect further investments, particularly in the sandwich panels, automotive and slabstock areas." The demand for the latter has already led to the successful completion of a number of projects and a strong order intake - a start that is quite to the taste of the friendly Turk.

For further information, please contact:

Stefanie Geiger
Marketing Communication Unit
Phone + 49 2241 339-266
Fax. + 49 2241 339-974
e-mail: stefanie.geiger.sg@hennecke.com



Hennecke GmbH
Polyurethane Technology
Birlinghovener Str. 30

D – 53754 Sankt Augustin