



P R E S S R E L E A S E

100% Success: Hennecke takes positive stock of its Fakuma performance

Hennecke looks back on its extremely successful performance at one of the most important plastics trade fairs in the German-speaking realm. The Sankt Augustin-based machinery and plant manufacturer presented new and improved developments in high-pressure metering machines and customer service at the Fakuma exhibition. Many interested visitors were thus drawn to Hennecke's stand.

Hennecke's successful performance at this year's Fakuma is clearly expressed by the figures. The evaluation of the many discussions with customers and interested observers indicate that the polyurethane pioneers registered an enormous increase in visitor figures of about 100 percent.

With more than twice as many visitors, Hennecke thus tops its already very successful performance at the last Fakuma show in 2006. As usual, most of the visitors were from the German-speaking realm. But what was new for Hennecke's managers was that



there was a widespread interest in Hennecke's full range of products because at Fakuma, suppliers of polyurethane processing technology usually focus on metering machine technology.

Apart from processing technology, Hennecke also presented its new 360° Service. At one

event, customers and representatives of the press were able to convince themselves of the unique characteristics of the comprehensive service package.

The positive stocktaking of Hennecke's performance at Fakuma is not only striking from a purely quantitative view. Various concrete projects were envisaged and some were even concluded during the trade fair.

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