

HENNECKE PRESS RELEASE

AutoRIM and Hennecke at the Plastics Design & Moulding (PDM) from 15-17 April 2008 in Telford, UK, hall 3, stand C22

Adding value through added value

When it comes to distributing its products in Great Britain and Ireland, Hennecke GmbH relies on its partnership with AutoRIM Limited. Therefore, it seemed only natural to make a joint appearance at the PDM to introduce trade visitors to the wide range of possibilities available when using high-quality polyurethane processing technology. The companies also intend to demonstrate why added value is so much more valuable in this case.

Excellent results are at the centre of the joint trade fair appearance of Hennecke and AutoRIM. The 25m² stand focuses on the presentation of consistently high quality PU products in the form of different sample parts. However, according to the two machine builders the manufacturing quality is not the only convincing feature: "Our sample parts are the product of a great variety of applications which, after all, also demonstrate the manifold possibilities opened up by state-of-the-art high-pressure metering machines", underlines Dieter Müller from Hennecke, who is responsible, among other things, for sales in Great Britain. The necessary equipment has been supplied by Hennecke for already more than half a century. As pioneer in polyurethane processing using high-pressure technology, Hennecke's customers can count on the company's many years of experience in all phases of production. The same applies to the British distribution partner who offers complete solutions alongside competent technical customer service and marketing of metering machines. "Many customers opt for AutoRIM because we are able to provide our local market with everything from one source or integrate products into the customers' existing equipment", explains managing director Philip Hindson. This way, AutoRIM have gained reputation especially in the discontinuous production of sandwich panels using high-grade hydraulic presses.

For further information, please contact:

Ms. Stefanie Geiger
Marketing Communication
Tel./Tel. + 49 2241 339-266
Fax. + 49 2241 339-974
E-mail: stefanie.geiger.sg@hennecke.com

Hennecke 
Polyurethane Technology

Hennecke GmbH
Polyurethane Technology
Birlinghovener Str. 30
D-53757 Sankt Augustin