

HENNECKE PRESS RELEASE

Know-how and customer service on site – new Hennecke agency in South America

Hennecke GmbH has established a new agency in South America in close cooperation with the Argentinean enterprise Jose Iturraspe S.A.I.C. The focus of the cooperation is on selling the Hennecke product portfolio and on qualified technical customer services.

ITURROSPE, which is headquartered in Rosario in the Argentinean Province of Santa Fe, was established back in 1950 and, as leading Argentinean manufacturer of hydraulic presses, has an excellent knowledge of the market and plenty of experience in the local mechanical engineering sector. This makes the company with long-standing tradition an ideal partner for the systematic expansion of the Hennecke sales and service network on the American continent.



Photo: *Hennecke GmbH*

According to information from the Hennecke management, the new agency is a response to the increasing potential of the South American market and the growing demand for high quality, polyurethane-based products within the region.

The experienced team of sales specialists and technical experts wants

to support the processors of those products with a broad spectrum of services in the local language. This also guarantees the shortest possible response times for delivery of plant and machine technology as well as spare parts. In addition, Hennecke and Iturraspe will also pool their know-how in terms of high quality hydraulic presses for the discontinuous manufacture of polyurethane sandwich panels. Within the product group of sandwich elements, the the sales area of

new agency covers the whole South American land surface up to the state border of Panama and Cuba. Iturraspe will also offer all other components of the Hennecke portfolio, except within the sales region of Brazil, where the long-term and competent Hennecke partner RoWe will continue to handle questions from local customers quickly and efficiently. Interested companies can find more information about Iturraspe on the Internet at www.iturraspe.com.ar.

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