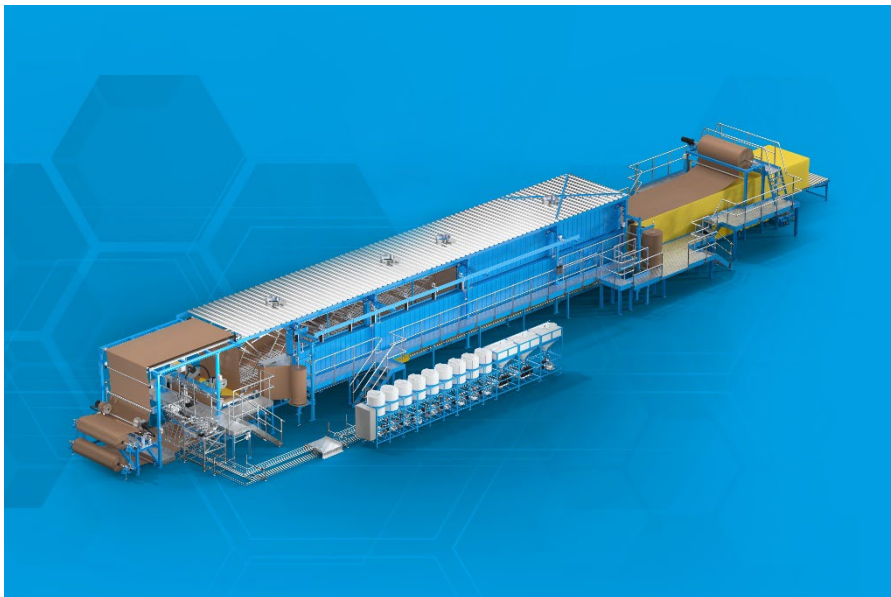


Hennecke GROUP at the K Trade Fair 2025: Innovative solutions drive FOCUS2030 strategy forward

Sankt Augustin/Düsseldorf – From October 8 to 15, 2025, the Hennecke GROUP will showcase its role as a leading innovation driver in the polyurethane industry at the K Trade Fair in Düsseldorf (Hall 13/ BoothB63). At the heart of the presentation: the new FOCUS2030 corporate strategy and a portfolio of cutting-edge technologies that set new benchmarks in efficiency, sustainability, and digitalization.



One of the many innovative solutions on display at the Hennecke GROUP stand is the all-new SMARTFLEX evo. The smart entry into large-scale production of comfort foams.

FOCUS2030: Strategic roadmap for sustainable growth

Following a record-breaking year in 2024, the Hennecke GROUP is entering its next growth phase with the launch of FOCUS2030. This long-term strategy emphasizes responsible business practices, targeted expansion, technological excellence, and a globally oriented organizational structure with specialized competence centers and integrated system solutions that follow a tailor-made Local-for-Local approach. “With

FOCUS2030, we are actively shaping change and aligning our business model with the customer demands of the future,” says Thomas Wildt, CEO of the Hennecke GROUP.

Technological highlights: Innovation meets sustainability

For Hennecke, responsible business means conserving resources and maximizing efficiency. Since the last K Trade Fair, more than 25 new and further developments in the Hennecke GROUP's product portfolio impressively embody this philosophy. The focus of the trade fair presentation is on four new product generations that demonstrate how technological innovation contributes directly to sustainability and economic performance.

- »» The new **SMARTFLEX evo** continuous slabstock line bridges the gap between JFLEX evo and MULTIFLEX, offering a high-performance, cost-effective entry into large-scale comfort foam production. Its modular design and high degree of standardization significantly reduce investment and operating costs, while proven high-pressure metering technology ensures efficient raw material usage.
- »» In the automated production of energy-efficient insulation using rigid PUR foam, the new **HIGHLINE MK2 TI SERIES** high-pressure metering machine enables faster, more precise mould filling and reliable processing of blowing agents such as pentane and modern flammable and non-flammable HFO formulations. This significantly improves process and product quality as well as cycle times, especially when using highly reactive and demanding rigid foam systems. As part of the Local-for-Local approach of the FOCUS2030 strategy, the machine is offered worldwide with identical performance data, but its technical design is specifically adapted to the respective market requirements. This flexibility makes the TI SERIES particularly appealing to global customers, especially in rapidly growing Asian markets. A version already available for the APAC region underscores this impressively.

- >> The all-electric **PANELMASTER STEEL** sets new standards in sandwich panel production, with a capacity of up to 2,000,000 square meters per year. The newly developed MiWo concept for mineral wool processing establishes a new global benchmark.
- >> The **ECOFILLER PLUS MK2** represents a major step toward waste-free production. This system enables the efficient recycling of production waste directly into the manufacturing process of PUR sandwich elements, conserving valuable resources and reducing environmental impact.

Digitalization as a key technology

All new product generations are equipped with the advanced **FOAMATIC** and **FOAMWARE** control solutions. FOAMATIC combines a modern HMI with a powerful PLC and enables particularly simple and error-free operation thanks to its intuitive “three-click philosophy.” As a PC-based solution, FOAMWARE offers maximum transparency in continuous processes, especially in industrial environments with large data volumes and high demands. Both systems actively contribute to resource conservation and increased efficiency.

Service and retrofitting

In addition to new technologies, Hennecke will present its comprehensive 360°SERVICE portfolio at the K Trade Fair. This includes the **360°SMART Service Portal** and a range of innovative retrofit solutions that allow customers worldwide to modernize existing systems and significantly boost efficiency. Another highlight is the new service consulting under **360°ENVIRONMENTAL SERVICES**, which provides expert guidance on process optimization and production reliability. Visitors can also learn more about the newly available **FOAMWARE Complete Care** service package. This modular offering gives slabstock producers maximum predictability and production reliability, aligning seamlessly with the 360°SERVICE philosophy. The goal: smooth production operations and long-term partnerships.

Digital machine configuration with the #nextgenstore

With the new online configurator NEXT-GEN Store, Hennecke becomes the first supplier worldwide to offer the possibility of configuring PUR metering machines individually and according to requirements - conveniently online or as a special highlight directly at the Hennecke trade fair stand. Under the motto "Your Machine. Your Configuration. Live at K Show", visitors will experience how easily and quickly a suitable solution can be put together for many possible application scenarios. The intuitive web interface enables quick configuration and immediately shows the current delivery times for all available markets. Curious visitors can even create their personal configuration before the trade fair at hennecke.com/configurator, note down the configuration code and find out directly at the booth why placing an order at the K Trade Fair is twice as worthwhile.

The Hennecke experts are looking forward to showing visitors customized solutions at the K 2025 Trade Fair. Visit booth B63 in hall 13 to find out more about how we can shape the future of the polyurethane industry together.

About Hennecke

The core brands of the Hennecke GROUP have been developing pioneering systems and technologies for polyurethane processing for 80 years. As a global market leader, the group sets new standards in efficiency, quality and sustainability with both tailor-made and standardized solutions, supported by a comprehensive service portfolio.

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